

7-8-15 Peg Board Minutes

Meeting Opened: 6:04pm

Call to Order: Martin Scheel was absent

Item #1 Approval of 3-11-15 Minutes Denise moved Vince 2nd, approved unanimously.

Public Comment

David Smith, who recently moved here from MA, asked how to get involved with the station, the board said to talk to Beth the station programmer who said she had lots of projects he could work on with his studio production skills acquired from his participation at the Peg Station in MA.

John Jensen suggested that the Senator Bernie Sanders video be taken off as it has played way too many times since it was a political ad for his candidacy for President of the US. Beth said it has only played 5 times and as per the boards policy could be played six times.

Item #2 was postponed until the arrival of Martin Scheel

Item #3 Potential Studio Space.

An 1100 square foot space on Lakeshore Drive was available for rent which Beth thought was a great place for the station to create an office and studio. She and Ed went to look at it and found that while the space was small and parking limited in the front there was plenty of room for an office and studio + the big backyard was perfect for hosting craft fairs and get-togethers.

Denise thought that having a space separate from City Hall would encourage more members to join the station as the station being in City Hall implied a governmental connection.

Sarah Jones suggested that security would be an issue, Beth agreed as the windows in front were very large. Bars were suggested which would solve the potential problem of break-ins.

Vince agreed that security is a big issue to consider wherever we decide to create our studio.

Denise moved that we thank Catherine Smith, owner of the property that was for rent, but to say it was premature for the station to move. Eric Hoefler 2nded the motion Approved unanimously

Item #4 – Fundraising Event

Tina sent an email stating that she was cancelling the September event due to the fact that while the Blues Festival she was involved with was a success the one on Cobb Mtn in June had failed due to lack of attendance caused by the intense heat. The other concern was the potential smell of the lake due to the algae issue and having a fundraiser at the beach cooking in the heat with the smell was not appealing. The board was in agreement with her decision.

John Jensen suggested we find an indoor venue to host our event which regardless of the heat would be appealing to anyone who would want to attend.

Items #5 – Media Star

Vince talked about how Media Star ran 150 Peg Stations with their management contract deal. Eric moved that we start an RFP proposal (Request for Procurement) for any and all vendors who would help us setting up a turn-key solution for running the station. Denise 2nded and it was unanimously carried.

Ed offered to start research. John Jensen suggested we set up a committee to research all potential turn-key offerings. Dave Smith was volunteered to be the committee.

Beth read her Programmers Report – attached (on home computer)

Board Chair's report – Ed updated the Board on status of the new Joint Powers Agreement being negotiated. Lakeport raised the issue of fairness regarding the financial contribution by each entity. (The County has 65% of the subscribers, Lakeport has 7% while Clearlake has 28%.) He is proposing a proportional contribution method instead of the flat fees that are in place now. We need operational funding in order to pay salaries that are in the budget.

Ed will continue working on the JPA this coming month and will continue to report back the progress to the board each meeting.

Meeting was adjourned at 7:11 pm