

Minutes of Lake County Peg Board Meeting Monday June 12, 2017 6PM - Clearlake City Hall

CALL TO ORDER:

The meeting was opened by Ed Robey Chair at 6:05pm, all board members were present with the exception of Eric Hoefler

Public Comment

There was no public comment

BUSINESS:

Approval of Minutes of 5-8-17 meeting

The minutes of the previous meeting were approved as read by Rev. Dave Thompson, 2nd Brock Falkenberg, unanimous approved

Consideration of adding credit cards to the website for donations and membership, for a \$15 per month charge.

Brock wanted to know if there was a termination fee on the contract in case we find it is not a good fit for PEG.

Discussion of status of studio and station facilities and the future

There was a discussion about purchasing furniture for the studio and for paying lecturers for the lecture series. A one time stipend was proposed as payment rather than paying by the hour.

Studio set purchases. The board decided that since the station does not have policies for purchasing in place and that the City of Clearlake is our franchising authority it was decided to review the City's policy guidelines for purchasing before purchasing a studio set.

Discussion of fundraising/membership and underwriting policy

The idea of a telethon was suggested using local talent. An active push to gain donations and underwriting was suggested in order to pay the stipend for a lecture series. It was suggested a plan should be created to entice underwriters. It was also suggested that a timeline of the fundraisers be created.

Discussion of website survey to be posted

The decision was made to create two surveys combined in one starting with general questions of our viewing audience and segwaying into the studio survey.

Interim Station Manager's Report

Beth gave an update on the station. The air conditioning has been consistent but a Dyson fan was purchased to make certain the equipment stays cool.

Chairman's Report

The Chairman distributed financial reports and after Board discussion the Board directed the Chair to ask the Finance Director Chris Becnel to come to a future Board meeting and

review the reports with the Board.

Meeting adjourned at 7:49pm