

LAKE COUNTY PEG TV PUBLIC ACCESS STATION
REGULAR MEETING OF PEG BOARD OF DIRECTORS
MEETING MINUTES

Clearlake City Council Chambers
14050 Olympic Drive, Clearlake CA

DAY	DATE	TIME
Monday	August 13, 2018	6:00 PM

IN ATTENDANCE:

Board Chair	Ed Robey
Board Member	Brock Falkenberg
Board Member	Mireya Turner
Board Member	Nick Bennett
Board Member	Amy Lee Hammack
Interim Station Mgr.	Beth Katherine Kaiman
Guest	Alan D. Flora, Finance Director

CALL TO ORDER:

Roll call completed. All board members present.

PUBLIC COMMENT:

There were no public comments for the meeting.

BUSINESS:

1. Brock Falkenberg motioned and Amy Hammack 2nd the motion, all Board members unanimously adopted the meeting agenda.
2. Brock Falkenberg motioned and Amy Hammack 2nd the motion, all Board members unanimously adopt the July 9, 2018 meeting minutes.
3. City Finance Director, Alan Flora completed an audit of PEGTV financial accounts. The conclusion of the analysis, show account posting errors for deposits in total of \$5,600. These deposits were found in the operations funds account that should have posted to the capital funds account.
Brock expressed concern regarding the inaccurate deposit record and how it will be resolved.
Alan explained that an adjustment will be made to correct the 2018-2019 PEG fund accounts balances.

PUC regulations involving the use of PEG operating funds to cover the cost of streaming video were discussed. Due to the conflicting opinions interpreting the PUC regulations on streaming platforms, Alan Flora consulted Sacramento law firm, *Best Best & Krieger LLP*. According to the *State of California PUC, Section 5870, DIVCA PEG Funding Agreement* states that the 1% franchise fee from the local Cable TV provider (this being separate from the 5% franchise fee granted to the county and city) can be used for any support needs of PEG TV activities except for staffing salaries.

4. Consideration of proposal to update broadcast equipment in the Lake County Board of Supervisors Chamber: The PEG Board of Directors voted on the proposal set forth by Sam Euston, to cover the cost of the equipment, up to \$21,000. The financing would be drawn from the

LCPEGTV capital fund account. Brock Falkenberg motioned and Mireya Turner 2nd the motion, all Board members unanimously agreed to the proposal according to the recommendations from Sam Euston.

Ed Robey will provide oversight on the project and work with Sam Euston in equipment installation.

5. PEG Studio ad hoc committee Report: Consideration of Internet connection options at the PEG Studio. The board discussed options for streaming video. The internet cost with Mediacom is at minimum \$100 per month. The option is a Verizon plan that requires a dongle at a cost of \$350. The dongle allows mobility for PEG studio field activities. Beth Kaiman asked to conclude the discussion at the next board meeting, with a decision to select a service provider, ie. Verizon vs Mediacom.

7. Interim Station Manager Report: Beth Kaiman appealed to the board to do live broadcasting in order to improve the public forum. As a qualification, live broadcasting will require a 5 second delay.

Beth opened a call for PEG TV program suggestions. She suggested the launch of the Oral History Project. All board members are invited to contribute program ideas and recommendations.

8. Chairman's Report: Ed Robey explained that the city of Clearlake wants to see streaming video onto YouTube using livestream equipment. Beth Kaiman has agreed to "make it so" and will be managing the effort.

Sam Euston suggested using Facebook Live as the platform is user friendly, the caveat is that using Facebook will limit accessibility by requiring membership to access FB Live.

Nick Bennett suggested ideas to draw outdoor enthusiasts by livestreaming local restaurants and other local services.

Other Announcements:

Ed Robey announced that Bruno Sabatier, newly elected Supervisor of Lake County District 2, is interested in being county representative of the PEG Board.