

## **Draft Minutes of 6-11-14 Lake County Peg TV Board Meeting**

The meeting was called to order by Chair Ed Robey at 6:20pm.

Director Martin Scheel was absent.

Adoption of Agenda was moved by Eric Hoefler and 2<sup>nd</sup> by Denise Loustalot with unanimous approval.

- 1) Approval of Minutes of May 5/21/14 minutes –  
Moved by Vince Metzger 2<sup>nd</sup> by Denise Loustalot , approved unanimously

### **Public Comment:**

Tina Lewis (SpotLight On Productions) discussed the programming as it is now and wondered at the change. She also suggested playing items from the archives.

Beth Katherine Kaiman (Little Red Hen Productions) explained why she took a break from programming so that she could be out of the office to understand the station's structure and to analyze what the problems were and come up with suggestions on how to fix them.

Allen Markowski (TV8.1 Productions) said he would like to have more access to the station and more public participation. He also discussed how the Emergency Broadcasting system has limitations when analog signals are being broadcast (such as BOS and the Bulletin Board). He said that we had to be totally digital in order for the system to work. He also suggested that the Leightronix slides can be set up for non profits to submit completed slides themselves, saving office staff input time.

### **Business:**

- 2) Spending up to \$2,000 for equipment and supplies was approved unanimously.  
Vince and Ed will authorize the purchases. Denise moved and Eric 2<sup>nd</sup>.
- 3) Allocation of up to \$3,000 for equipping Clearlake City Council Chambers for broadcasting of meetings was approved, with the understanding that the monies used by the PEG Board for equipment purchases shall be considered as a loan from the Operations fund to Capital Improvements Fund and will be repaid when the 1% Pass-Through funding comes in. Eric moved, Denise 2<sup>nd</sup> and Vince abstained
- 4) The Board continued its discussion of goals and objectives for the coming year.  
Vince brought up Media Star again for it to be considered as management of the station, it was decided to put a demonstration on the agenda in the future for further discussion.

Beth suggested for the board to develop classes to entice the public to participation in the station. Eric offered to make a video and Ed suggested we have a public meeting as well. Beth asked if a lesson plan was made available others could teach the class/demonstration for when Eric was not available..

Tina suggested we advertise for Peg on Media Com itself.

Vince would like to develop the enhanced underwriting.

Tina suggested we develop the producer's group and have classes.

Eric suggested we have PEG TV shirts. He will bring back prices at the next meeting.

Allen suggested we get a logo. Eric said he would talk to his students into creating one and the board said it would reward the student.

#### 5) Chairman's Report:

Ed is building a binder of PEG documents to be held in the station for anyone interested to view.

Art Pimenthal is leaving as interim Dean of Yuba College and unfortunately the plans we had with them are on hold until the new Dean takes over. We also may have to wait until Yuba and Woodland College finish changing Yuba College over to Woodland College's jurisdiction. At the present time no Mass Comm classes are being contemplated until possibly 2016. Art promised that the PEG agenda for Yuba would be on the list of possibilities for the new dean.

Meeting was adjourned at 7:55 pm