

LAKE COUNTY PEG TV PUBLIC ACCESS STATION

Minutes of September 10, 2014

REGULAR MEETING OF PEG BOARD OF DIRECTORS

Clearlake City Council Chambers

14050 Olympic Drive, Clearlake, CA 95422

DAY	DATE	HOUR
Wednesday	September 10, 2014	6pm

CALL TO ORDER: 6pm

Board Chair Ed Robey – Present, Board Vice Chair Martin Scheel – Absent, Board Member Denise Loustalot – present, Board Member Vince Metzger – present, Board Member Eric Hoefler – present

Denise so moved Eric seconded with a unanimous vote

Public Comment:

Tina Lewis came and gave a presentation on the fundraiser event she was working on for the station. Tina reported that Ed Robey had talked with Chef Robert at Yuba College and acquired his department to cook for the event. Eric Hoeffler reported back that he had discussed the possibility of the LLHS Culinary Department cooking for the event with Chef Joe Parker. It was then agreed that Tina talk with Chef Robert about the collaboration between LLHS and Yuba College. Details will be finalized in October and any information gathered now regarding venues and catering will be used at a later date. The board gave consensus to approval for utilizing the venue @ Yuba College for the Fundraiser.

BUSINESS:

1. Approval of Minutes of August 13, 2014 meeting

Eric Hoeffler moved to approve the minutes, Denise 2nd the motion, unanimous approval

2. Consideration of Board Policy regarding allowing political candidates to become underwriters for PEG TV broadcasts.

A discussion regarding election material and candidates ensued and it was decided that the existing rules will apply regarding election material but that any private citizen can become a underwriter of the station. Beth was assigned the task of mailing a flyer to the candidates regarding our policy for underwriting.

3. Consideration of Board Policy regarding posting employment opportunities for non-profits and public agencies on the PEG TV Bulletin Board.

The board agreed that it was an option to allow non profits, public agencies to post employment opportunities. Notification will be sent out.

4. Programmers Report (Beth Katherine Kaiman)

4.1 Consideration of changing the PEG Facebook page.

The board unanimously agreed that the newsfeed should be shut down, to stop following friends on Facebook so as to stop comments back and forth from the public.

4.2 Consideration of allowing advertising on the PEG Website.

The board gave consensus to move forward on trial basis for static ads on main page and development of secondary page of community supporters.

Eric moved Vince seconded the board unanimously agreed

5. Chairman's Report (Ed) – the report was postponed until the next meeting.

Meeting was adjourned at 7:42 pm