

PEG Board Meeting Minutes

November 13, 2013 – Clearlake City Hall

Members Present: Vince Metzger, Denise Loustalot, Ed Robey, Jo Bennett and Martin Scheel. Candace Hagler, Secretary was not present. Minutes by Beth Katherine Kaiman

Call to Order: Meeting was called to order by Chair Denise at 6:11pm

Addition to Agenda/Minutes Approval: Ed asked that #3 be modified to consideration of purchase of editing work station. Moved by Denise to Modify #3, 2nd by Ed Robey. Vince moved to adopt the minutes of prior meeting, Ed seconded, Martin abstained. Approval was unanimous.

Presentations:

1. Vince's presentation postponed until January. He wants everyone to review the Members' Manual for January's meeting
2. LC Producers Guild Report – 1029 – 10 people attended. The name of the group was changed to LCVideo Producer's Guild a private group.

Public Comment: Terri Larsen presented her formal complaint of the handling of her Measure H Town Hall Meeting submission. Peter Shifman expressed his complaints about the same issue but was confused as to which program was in question.

Tina Lewis talked about the technical issues of the computers in the station and gave the recommended equipment list from the guild.

Allen Markowski wants to know more information on the public's phone calls and whether the station is growing.

Business

- Denise wants to edit the goal list for the station down to 3 goals. She wants the board to become more hands on in the station. Ed thought it was an excellent idea. Wants to equip Clearlake & Lakeport's City Council chambers for broadcast.
- Vince wanted the aging equipment for the station to be upgraded. He suggested we bring back Media Star for a presentation. Wants the best equipment. Good programming is a goal to purchase. Martin said equipment needs to be upgraded. Denise said in the next 6mos the goals are 1) Board members to be more hands on with the station; 2) Equipment upgrade for station; 3) Quality import programming enhanced quality.

Ed suggested the board members create 2 minute spots talking about PEG station to put a human face to the station.

Public Comment: Terri Larsen suggested other options than Media Star. She wants the board with producers rather than paying for development of city councils chambers.

Tina Lewis suggested we connect with Mendocino TV as they went under and might have equipment to purchase.

Allen Markowski suggested goals for the station to fix the equipment we have. Ultra Nexus has two features that are not used, such as the opportunity to broadcast messages up to 30 agencies. Wants more live programming and suggested we use what equipment we have already.

Business:

#4 What to do with the DVDs.

Jo wants to notify the public about disasters & fires as her goal for the station. What to do with the DVD's. Jo surveyed 4 stations. The producers have an option to pickup DVDs, destroyed after a month, 2 stations keep an archive with database.

Public Comment

Terri Larsen suggested we keep properly produced local music shows.

Tina Lewis said that Willits and Mendocino PEG stations still play her music videos. She suggested playing an old show to help promote the current event.

Jo suggested the producer re-submit the form for programming.

Allen suggested we ask the public what they want to see. He wants to make the public more aware of the local programs.

Motion: All program submissions will be made available 30 days after the last showing for pickup. After 30 days submissions will be disposed of at the discretion of LCPTV. Martin said so moved, Ed seconded it. Motion passed by unanimous decision.

Business:

#2 was tabled

#3 Computer recommendations: 32gb ram, Quad core processor, 7 Intel chip, 3Tb hard drive built by Asus. Editing software is Pinnacle. Vince moved that we approve the purchase of ASUS G10AC computer, Software: Adobe Premiere Cloud & Pinnacle Software with a maximum of \$1500 for editing station & software packages. Ed moved, Martin 2nd the motion and the motion carried with an unanimous vote.

#5 Ed wants to build a partnership with the rest of county and so suggested who alternate holding our meetings between Lakeport & Clearlake so as to reach more people in the county. Martin said that with his schedule that would work better, Martin moved for a flexible location for meetings. Ed seconded and the motion was approved by a unanimous vote. Jo was not present to vote as she left the meeting at 8pm due to illness.

The meeting was moved into office to view the promo created by Tina.

Meeting was adjourned at 8:35pm

Respectfully submitted by Beth-Katherine Kaiman