

Lake County PEG TV

Minutes of October 8, 2014

Board of Supervisors Chambers – County Courthouse

255 N. Forbes St. Lakeport, CA 95453

Call to Order:

The meeting was called to order at 6:00 pm. Chair Robey was absent. Meeting was called to order by Martin Scheel, Vice Chair. Adoption of Agenda was moved by Denise Loustalot 2nd by Eric Hoefler with unanimous approval.

Public Comment: There was no public comment

Business:

1. Approval of Minutes of September 11, 2014 minutes – Approval moved by Eric Hoefler and 2nd by Denise Loustalot with unanimous approval
2. Eric Hoefler: Consideration of holding a contest for students 9-12 to create a log for PEG TV that we could use on documents and marketing materials, including polo shirts for the board members. The winner could have an incentive such as a gift card or subscription to Adobe Create Cloud for the winning entry.

Eric suggested we hold this contest in order to get the students involved. All students in campuses in the county will be able to participate. Vince offered to donate a \$100 gift certificate to the winner. Martin suggested a \$100 gift card.

It was the consensus of the Board to proceed as follows: There are 3 levels of winners with the 1st prize being a \$100 gift certificate + \$100 from Zephyr Zen, 2nd prize \$50 gift certificate + \$10 gift certificate from Zephyr Zen, 3rd prize \$25 + \$10 gift certificate from

Zephyr Zen. Final approval & use of logo is up to the Board. Student contestants will sign a release of ownership of the logo.

3. Consideration of Fund Raising event, options and timing. (Tina Lewis)

Tina talked about utilizing Chef Robert's offer to cook for the January 31, 2015 event at another venue other than the college, she suggested Highlands Senior Center. A discussion ensued about the choices Tina put forth. The goal is to raise funds for LCPTV operating expenses.

Board consensus was to move the location of the event to Clearlake Highlands Senior Center with Chef Robert & Joe Parker of LLHS participating in the cooking of the feast.

4. Approve handouts for the Steampunk festival the station is attending (Beth) Handouts that have been previously approved will be used as handouts.

5. Programmer's Report -- Beth Katherine Kaiman

Beth presented part one of her research into the history of PEG TV for the archives and the board. Handouts from the meeting will be available at the station for anyone interested.

6. Consideration of request to film in the conference room on Thursdays before the City Council meeting (Allen Markowski).

Joan Phillipe, City Manager, requested that no live broadcasting be conducted inside the conference room due noise and interference with the City Council meetings. Board agreed by consensus.

Meeting was adjourned at 7:40pm

Respectfully submitted: Beth Katherine Kaiman, acting Secretary