

PEG Board Meeting Minutes January 11, 2012 - Clearlake City Hall

Members present: Candyce Hagler, Joel Moore, Joyce Overton, and Vince Metzger.

Call to order – The meeting was called to order at 6:04 p.m. by Joyce

Additions or Deletions to the Agenda – Joyce corrected several typos. She noted that we need to approve the agenda from now on. Joel moved and Candy seconded to approve the amended agenda. Passed unanimously.

Public Comment – Dante DeAmicis talked about our lack of non-profit status. If we can't umbrella under a current non-profit, he believes we should form our own. Perhaps a group can form a non-profit of its own in order to be able to upload programs to different sites. Joyce said we are a non-profit under the City of Clearlake and can apply for grants.

Approval of Minutes – We have not approved minutes since August. Since we do not have all the back minutes at the meeting tonight, we will approve September, October, December, and January's minutes at our next meeting.

PEG Volunteer Staff Report – Joyce expressed a concern that some programs are being cut off before they finish. Joyce stated that having only one person doing scheduling/programming would simplify things. For the next month, Amorylis ONLY will be doing it. The Board will then re-evaluate. Beth will be in charge of the Bulletin Board and will try to make it more readable.

Laura LaMonaco introduced herself. She is a new volunteer to the station and a prospective Board member. She has experience in film production, directing, acting, and has worked with non-profits. Sherry Harris also introduced herself. She is promoting the arts as a way to draw tourism to Lake County. She would like to put arts' shows on the station. Vince suggested she work with Amorylis to make a short video highlighting her many ideas for broadcast on Channel 8. Jo Bennett reiterated that she is also a prospective Board member and volunteer. She would like to see LCPTV Channel 8 increase its publicizing of community events. She also mentioned that Kelly Cox is resigning in March and that we should make sure we have a copy of the pass-through ordinance before he leaves. Joyce said we already have a copy.

Beth mentioned wanting to write the California Teachers' Association for permission to broadcast some ESL programs. Candy will help her with this letter.

PEG Media – Beth said she downloads programs created by other PEG stations from PEG Media that we can broadcast on LCPTV Channel 8. She talked about uploading some of our programs to share with others on PEG Media. She would like to start with Joel's program, "Trax." Individual producers can submit programs to PEG Media on their own, so Joyce asked if the station would want to take on the responsibility of doing this for them. She said Beth could help the individual producers submit their programs. There was no Board action on this issue.

Program Submission Forms – Joyce said that we needed to make some changes on the forms. Laurie LaMonaco will go over the form (in consultation with Joel) and make suggestions.

Equipment needed – Beth said we need the FTP program, "Transmit," for the MAC to back up programming and handle large files. It costs \$34. Joyce told Beth to give the Board 3 quotes for its purchase. Amorylis will contact Yuba College about getting their antenna wrapped because of the cold

weather. There was discussion about the modulator Jed was supposed to order. It never got ordered. Amorylis will talk to Allen (station tech advisor) about a good one to purchase. She will then bring 3 bids to the Board. At this time, Amorylis also read some very positive letters about LCPTV Channel 8 received from community members.

Board Chair Responsibilities – It was decided that the Board Chair would also act as the Office Manager unless otherwise designated. The Board Chair/Manager can approve up to \$100 in purchases beyond petty cash without consulting the Board. This needs to be added to the Policies and Procedures Manual.

Marketing and Fundraising Report - Joel handed out the minutes from the M&F meeting. He shared the marketing flyer and public letter of support petition. Joel moved and Vince seconded the approval of these materials. Passed unanimously.

Adjournment – The meeting was adjourned at 8:25 p.m.

Candyce Hagler PEG Board Secretary