

## **PEG Board Meeting Minutes February 8, 2012 - Clearlake City Hall**

Members present: Candyce Hagler, Joyce Overton, and Vince Metzger.

Call to order – The meeting was called to order at 6:08 p.m. by Joyce

Additions or Deletions to the Agenda – none

Public Comment – none

Approval of Minutes – It was moved, seconded, and approved unanimously to accept as amended the 10-11, 12-11, and 01-12 minutes.

Business – Jed said we need to get a DVD player. He submitted 3 price quotes. A motion was made, seconded, and passed unanimously to authorize the purchase of the DVD contingent upon there being enough money in the budget.

It was noted that program submission forms are disappearing from the PEG office. The form is also on the website for download. Amorylis will make a poster for the City Hall window saying that forms will be in the City Hall office from now on and are also available on the website. The poster will remind people that their programs must be submitted by Wednesday of the week before scheduled showing.

When programs of questionable quality or content are submitted and producers refuse to modify them, they will be submitted to the new Program Review Committee, which will consist of Hiram, Jo, and another person to be chosen. If this committee deems the program unsuitable, the producer may appeal the decision to the Board. The committee will write a letter to all current producers reminding them of the rules for submission. Programs will be limited to one hour. Jo volunteered to re-type all station forms. Beth will create a new submission form for a series (6 programs).

Joyce commented on how much better the Bulletin Board is looking. It was decided that Friday afternoon through Sunday afternoon, the Bulletin Board will stress weekend events.

Marketing and Fundraising – This committee will review the fee schedule for membership and sponsorship, the marketing material, and the election procedures in the station manual. Beth will be writing articles for the newspapers to introduce people to LCPTV8 and let them know what we offer. Our Facebook page is Lake County PEG TV. Our website is [www.lakecountypegtv.com](http://www.lakecountypegtv.com). We will use only one email address from now on: [LCPTV8@hotmail.com](mailto:LCPTV8@hotmail.com). Joyce also asked for permission to narrow the passwords down to just a few and it was given. Joyce will contact Carle High School to see if they are currently working on any programs that could be submitted to TV8 for broadcast.

Chair Report – Joyce reported that the Lakeport City Manager wants us to create a survey on the pass-through that can be put in their newsletter. It was suggested that the survey be uploaded to Survey Monkey for ease of reply. Here are the questions we came up with for the survey:

1. Do you have Mediacom service?
2. Would you like to view your public access channel?
3. Would you like to be able to watch local public meetings, community events, and locally-produced programs?
4. Would you be willing to pay an average of a penny a day for this service?

After we decided on these questions for the survey, Beth uploaded it to the site right at the meeting. Joyce will make sure the Lakeport City Manager gets the survey for inclusion in the newsletter.

Fundraiser Dinner - The spaghetti dinner will be held on Saturday, March 3, at the Moose Lodge in Clearlake Oaks. It will start at 6 p.m. The cost will be \$10, or free with \$25 new LCPTV8 membership or renewal. We hope to have the band Without a Net. If not them, Vince will arrange for another one. We will have a door prize and a raffle.

Next Meeting - The next meeting will be on Wednesday, April 11.

Adjournment - 9:15 p.m.

Candyce Hagler  
PEG Board Secretary