

Lake County PEG Board
Regular Board Meeting
El Grande Hotel Restaurant
Clearlake, CA 95422
June 15, 2009

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Members Present: Joyce Overton, Ed Robey, Jeff Smith, Shawn Swatosh, Candyce Hagler

Others: Barbara Christwitz, Allen Markowski, Dante DeAmicis, Maurice Taylor, Tom Slate

Call to Order - Meeting called to order at 7:09 a.m. by Joyce.

Agenda Approval, Additions, Deletions - none

Public Comments – Tom read a statement appreciation for the high-quality programming on TV8. Dante discussed the Impact Theater fundraiser he attended. It was a Texas Hold ‘Em poker tournament. He said perhaps PEG could do one in partnership with KPFZ. He will share the details of how the fundraiser worked at a later date. Barbara talked about a possible talent contest fundraiser. She is also working on a community grant from WalMart for PEG. She announced that PEG will have a table at an Aug. 8 function at Austin Park and will be selling donated fresh vegetables. Barbara will also apply for a Wine Alliance grant in November. Candy talked about available grant money from the Redbud Health Care District.

PEG Committee Meeting Report – The Committee discussed the benefits of TV8. They want to get more people to make locally-produced programs. Ed suggested a community service announcement to run on TV8 asking people who are interested in filming local events to volunteer to be trained. Ed volunteered to work on this with Allen. Joyce will talk to Melissa Fulton about broadcasting the next Stars of Lake County event.

Business

1. The April 15, 2009, minutes were approved.
2. Allen passed around the amended Approval of Submission form. Shawn suggested adding a line for a removal date: when the film would no longer need to be run. A motion was made and passed to accept this form with updated contact information and the addition of the removal date.
3. Joyce went over the 2009-2010 budget. We mainly need equipment. Joyce wants to include some mileage reimbursement for the volunteer PEG station manager. We decided to put \$2,000 into the budget for this. Our current budget balance is approximately \$18,000. The City of Clearlake will not be able to contribute any cash this year. We haven't heard from Yuba College or the County of Lake regarding their contributions. The City already donates office space, phone and

utilities. Joyce feels Yuba and the County will have to pick up the slack because the City is in more dire straits. The proposed budget includes \$3,300 for hosting for streaming videos, \$2,500 for supplies, \$2,000 for mileage, which leaves \$7,831 for software and equipment. The budget is contingent upon receiving funding from the County and Yuba College. Joyce will submit the budget to both the City and County.

4. Allen says TV8 needs a new modulator. Shawn will email him information on which brand he should buy. A motion was made and approved for Allen to make this purchase up to a cost of \$1,000.
5. We discussed obtaining non-profit status. Perhaps we could be covered under KPFZ which is already a non-profit.
6. The new Membership form was discussed. The following was added: "Send or take check made out to 'City of Clearlake' with the words 'TV8 Membership' on the memo line." This should also be written on the outside of the envelope. The cost will be \$12 per year. We talked about adding different levels of membership and decided to add these to the form: \$12, \$25, \$50, \$100, \$_____other.

PEG Manager's Report – please see attached.

Adjournment – The meeting was adjourned at 9 a.m. by Joyce.

Next Meeting – The next meeting will be in September, exact date to be determined.

Submitted by
Candyce Hagler
PEG Board Secretary

Attachment #1 – PEG Manager's Report