

**PEG Board Meeting Minutes**  
**July 14, 2010**  
**Clearlake City Hall**

Members present: Joyce Overton, Jeff Smith, Candyce Hagler. Joel Moore and Vince Metzger.

Call or order – The meeting was called to order at 6:02 p.m. by Joyce.

Additions or Deletions to the Agenda: none

Public Comment – none

Approval of Minutes – approval of June minutes carried over until August meeting.

Presentation from TV3 on becoming our own non-profit – John Gelasco was the TV3 speaker. He discussed the costs of having non-profit papers drawn up. He feels that it is worth the money to have someone else do it properly. The company he used charged \$499 to do the paperwork. There is a \$400 fee for the state application, and about \$875 for the federal application. He reminded the Board that it must have the By-laws and Policies and Procedures Manual up-to-date before applying. He also advised having a programming contract for members and offered to let us see what he uses. Once we have non-profit status approval from the state, we can begin operating as a non-profit. Federal approval can take up to a year or more. Once we have state approval, we can ask local groups who are applying for grants to allow us to show them how we can make a video to promote their organizations and help get their grants. The cost of the video could be tacked onto the amount requested in the grant. This would be an income-producer for the station. John also suggested we contact Sue Buske. She is the PEG legal advisor in Sacramento. She is a good resource and can help when the PEG station renegotiates its contract with Mediacom. The Board thanked John for making the trip to Clearlake to share his expertise with us.

Joel Moore: Presentation on local news program, t-shirt, and logo – Joel proposed that the station sponsor a local news program run by high school students. It would be a weekly pre-recorded program. About 8 students from various county high schools would be involved. He has been discussing this with the school principals and feels they are supportive. He will present more details about the project at the next Board meeting. A motion was made, seconded, and carried unanimously for the station to sponsor Joel's project. Joel then showed the t-shirt he had made up for his Trax show. He got Konoctees to agree to donate the shirts. They will be sold and all monies will go to the station. Perfect Printers has also indicated it may be willing to donate t-shirts advertising the station only. The logo on the shirts says:

**LAKE COUNTY PEG TV**  
Channel 8

The call letters would be LCPTV. A motion was made and seconded to approve the t-shirts. The motion carried unanimously. A motion was made and seconded to approve the logo. It also passed unanimously.

Budget approval – Joyce presented the draft budget. Motion was made and seconded to approve the budget. Motion carried unanimously.

By-laws – The following changes were made to the proposed by-laws:

Page 1 – “Community access television’s mission” should read “Community access television’s mission”

Page 2 – “for a small free” should read “for a small fee”

Joel moved to approved the by-laws with the changes. Seconded by Vince. Motion passed unanimously.

Principles and Procedures Manual – postponed until the next meeting

Station Manager Request – Jed requested new camera batteries, the repair of a camera, and a shotgun camera microphone. Jeff moved that we allow Joyce to authorize the camera repair up to \$600 after she does a little more investigation, the purchase of the shotgun mic up to \$150 plus shipping, and 2 camera batteries for \$116.72. Motion was seconded by Vince. The motion passed unanimously.

Adjournment – The meeting was adjourned at 8:18 p.m.

Candyce Hagler  
PEG Board Secretary