

PEG Board Minutes

October 13, 2010

Clearlake City Hall

PEG Board Members Present:

Joyce Overton (PEG Chair Person) , Jeff Smith, Vince Metzger, Joel Moore, and Amorilys DeVon filling in for Candyce.

Call to order: 6:07pm.

Joyce opened the meeting with Public Comment:

Allen Markowski, expressed concerns about video not being broadcast in a timely manner in regards to local elections. He feels 2 weeks is far to long to be withheld before being broadcast . Allen wants to send a cease and desist letter to Dale Neiman who has requested Jed to send him political film to be screened before it will be aired. Allen then read his letter of protest to Dale written by independent programmers/producers.

In response to public comment: Discussion and action items were discussed regarding censorship.

Joyce felt it was aired the first time in a timely manner as it was broadcast live that evening but she got a call from one of the candidates telling her they never received notice to be there that evening when other candidates were present and did receive notice. Joyce requested that channel 8 not rebroadcast the film unless someone can present to her proof that all candidates were notified equally. Joyce say-es she pulled it from the air in-case it is a Political Practices violation and she does not want it aired if this can cause the city to be sued.

Donta DeAmicis: Public Comment:

Claims local producers have been damaged by Dale's censorship. He states he will be submitting a 3 part grievance tomorrow.

Volunteer Management report – Jed

Channel 8 needs Microsoft Office for BB. Vince states he will provide his. Allen's table needs to be returned. Joyce offered a new one from the Clearlake City Hall building. Jed mentions Rotary will possibly pay \$2,840.00 for our PEG Central site that is about to expire in November. Joyce wants us to prepare a presentation . Joel wants approval to ask Rotary to pay PEG Central. Joel thinks he can get it on the agenda. Joyce will talk to Rotary tomorrow to put Joel on Rotary agenda before it expires in November. JED mentions a new show to air..."Tea With Elizabeth" at 5:30pm on Saturdays and "Kaya Rocks" which is a kids news show hosted by Laureen Leigh's 12 year old daughter Kaya who will do her own show on Saturdays at noon. Jed mentions channel 8 staff members will be making a Promo on how things are done in order for the public to be able to make a DVD in order to encourage more locale programmers. We will be creating promotional videos of how to submit a film, bulletin board submissions, become a member, and become a volunteer.

WEB site update – Beth talks about the new TOAST works and mentions it converts HD videos to DVDs. It costs \$100.00. We will be considering this in future meetings. Joyce asks Beth for bids on this so we can buy this. A "Want List" is mentioned. New Toast is added to that list. Beth states Shannon and or Laureen will come in and teach her information she needs IN ORDER to complete the new web site. Beth is studying the best programs to use on the Website. She mentions JOOMLA. Joyce mentioned she went on the website and she likes the links to get the forms for the fund raiser. Laureen volunteered to help Beth with JOOMLA . Items on the website now are sponsorship forms and the talent show forms. WIKI is still good. Beth wants to look at it over the weekend. Beth mentions it is locked now. Joyce states she does not want us to use WI KI or more than one website. Beth stated she will transfer all info from WIKI over to PEG Central site. Joyce asks for Jed to call Melissa for the password.

Censorship– discussion and action:

Issues were with Political people not being able to air their political forums. Melisa asked Jed to forward all films to her for Dale to screen for political practices act. We discussed that we need to update policies and procedures manual to reflect political agendas so it will be fair to all candidates during campaigning time. Joyce states we need to create a packet for all candidates so they can all get the same offer of air time. It is discussed that by law we still need to air all candidates films. Joel mentions that Dale is violating First Amendment rights. Joel states, "the films must be aired or it can be construed as a violation of F.P.P.A. because it was filmed at CL City Hall building". Joyce mentions there are phone records to prove that all

candidates were notified. She mentions if those records are provided, she will be more than happy to air the film. Joyce states the person who put the event on is responsible for all notification to candidates. It is discussed that maybe it would be that person who would then be sued rather than channel 8. ...Jed mentions that Malissa recently contacted him at the station and oked the right to finally air the film Dale was reviewing. Joel mentioned the Fair Political Practices Act does not apply to us according to the Busky Group because we are PEG. Joel states even a candidate is a person of the public and if they submit political film we must air it even if not all candidates are invited. Joyce states she still wants proof that all candidates were invited.

Allen wants all films that are screened to be done in a timely manor. The committee votes.

It is decided that channel 8 will work on a packet and promos for candidates. Joyce and Jeff both state we have not violated anybody's rights as the film was already aired live the first night and that nobody can sue us if it has already aired the first time. There is no requirement to air repeat shows. It is a courtesy channel 8 offers to producers and the community.

Talent Show – discussion and action:

Vince will donate an electric guitar. Don Coffin will donate one month free guitar lessons. A drawing for a door prize will be done for this. It is mentioned that we can do a door prize but not a raffle at the school. Beth donated a \$25.00 sponsorship for a child who can not pay for the audition. Adaline at the city has been receiving calls for auditions. Auditions will be held next Monday and Tuesday at 4pm. Jeff Smith mentions that if we are going to use a donated Micro Soft Office program to make sure it is the legal one which is Micro Soft Office Professional. Joel wants us to canvas Clearlake and he will be doing this on Friday for sponsorships and all of us will start posting posters. Clown Town Piercing will donate 2 \$25.00 gift certificates. DJ Dazzle will be the MC and the DJ at the fund raiser. Joel wants to do a Pledge drive in the future. Joyce agrees we can do this and U Stream it live. Allen states he is willing to get involved in this and he will talk to Michal Schenk. Conrad Colbrandt wants to offer 3 hypnoses sessions. It is mentioned that for all sponsorships the ten dollar donation fee will be weaved. Joel wants us to start planning for next year as soon as January. Auditions are approved for the 18Th and 19Th at LL High School at 4pm...Sponsorship forms will be at the station.

Rotary– discussion and action:

Joel wants to be approved to ask Rotary to pay for PEG Central. He thinks they will want to do this. He will speak with them and give an update at the next meeting. Joyce will talk to Rotary to put Joel on the agenda before it expires in November.

Letter for sponsorship– discussion and action:

Joel wants letters or forms to be made for all of us who work as staff or producers to be authorized to go to business to ask for sponsorships as authorized representatives of the PEG channel. Joyce states we can all do this but no contracts will be signed unless they are each individually authorized by the Board and signed by the PEG Chair.

Chair–setting date to appoint new chair & vice chair:

Current Chair person Joyce will set up a meeting to change Chair person and also wants to add a Vice Chair. We will have a meeting in January to take over this seat. This will be a nomination process to take over the seat and it will be effective the first meeting in January.

Meeting closes with Joyce asking Jeff about the budget and asks if he/we can get any money from the County. Jeff states Solid Waste should become a sponsor in return for all their slides on the BB. Jeff also states we should be looking into getting our money from Medicom and states we need it on the agenda. Joyce is going to ask Shawn from Medicom to come to our next PEG meeting. It is discussed if we do get the money maybe we can pay some of the money to volunteer staff as employees. Jeff states he will see what Kim can do with Solid Waste about getting us some money. Joyce ends the meeting by stating to Jeff " if he can work on getting us this additional money we can all do allot more as a PEG station".

Meeting adjournment at 8:30 pm by Joyce (PEG chair).

Meeting minutes were taken and typed by Amorilys DeVon

Channel 8 Advisory Committee Secretary