

PEG Board Meeting Minutes
November 10, 2010
Clearlake City Hall

Members present: Joyce Overton, Candyce Hagler, Joel Moore and Vince Metzger.

Absent: Jeff Smith

Call or order – The meeting was called to order at 6:03 p.m. by Joyce.

Additions or Deletions to the Agenda: add “Sept. 13” to dates for approval of minutes.

Public Comment – Dante DeAmicis said he was looking into another non-profit organization that might be willing to take LCPTV Channel 8 under its umbrella. Because radio station KPFZ is having financial difficulties, it might be interested in sharing office space (and rental) with us. The space next door to City Hall was mentioned as a possibility.

Approval of Minutes – Joel moved, Vince seconded, and the Board voted unanimously to approve the Sept. 8, Sept. 13, and Oct. 13 minutes.

Shawn Swatosh – Shawn is the Senior Manager of Operations for Mediacom. He came to the meeting to discuss how Mediacom could help the PEG station. He said Mediacom is willing to ask its corporate office for a 1% pass-through from Lake County cable subscribers. The money collected would go to finance LCPTV Channel 8. In order to begin this process, the Lake County Board of Supervisors, the City of Clearlake, and the City of Lakeport must request the pass-through in writing. Joyce will contact these parties to see if they would be willing to make this request. Joyce will email a rough draft of the request letter (for the three entities to sign) to Shawn so he can make it sure it says what it needs to say.

Talent Show – Joyce reported that we made about the same amount of money as last year; final figures are not in yet. She thanked everyone who volunteered time and silent auction items. She stated that she plans to start promoting the talent show earlier next year, perhaps in August.

Policies and Procedures Manual – Discussion/Action - The Strategic Planning Committee will work on developing a policies and procedures manual for political candidates. After this, they will put together a business plan for station growth. Joel will see if the Ukiah PEG station has one that we can look at to get ideas. We need to amend the section of the PPM concerning LCPTV Channel 8 equipment. The Strategic Planning Committee will bring the Board a draft for approval. When this is done, the PPM will be ready to print.

Volunteer Station Manager Report –Jed submitted a report (see report for details.) We decided the old camera, tripods, and headphones can be checked out by members for the following deposits: camera (\$50), tripod (\$20), and headphones (\$20). The main camera has been repaired and Jed should be able to pick it up by the end of the week. He will then drop off the second camera to have the heads replaced. This should cost about \$200 and will come out of the \$600 already approved for camera repairs.

Next Regular Meeting – Wednesday, January 12, 2011.

Christmas Dinner –It was decided to have a Christmas dinner for Board members and volunteers on December 8 at 6 p.m. Joyce will take care of the details.

Adjournment – The meeting was adjourned at 8:13 p.m.

Candyce Hagler
PEG Board Secretary

