

**Lake County PEG Board Board Meeting**  
El Grande Hotel Restaurant Clearlake, CA 95422  
December 9, 2009

Members Present: Joyce Overton, Ed Robey, Jeff Smith, Shawn Swatosh, Candyce Hagler. Others: Barbara Christwitz, Allen Markowski, Dante DeAmicis, Vincent Reese, George Thorngren, and Jack Ascialabea

Call to Order - Meeting called to order at 7:08 a.m. by Joyce.

Agenda Approval, Additons, Deletions - none

Business

1. The November, 2009 minutes were approved.
2. Programming – Ed stated that he feels we need more local programming. Allen said it's hard to get it because people don't want to videotape school sports and local events. Ed said people have complained to him that the station is becoming overloaded with "conspiracy theory" programs. They complain these programs are played over and over and dominate programming. TV8 is supposed to give preference to local programming. Ed wants the Board to adopt a policy to limit the number of times that non-locally produced programs will be shown. Currently, an individual may submit 2 programs a month, each of which we be played twice. Joyce expressed concern that different people are submitting the same programs during the same month so that they will be played more than twice. She feels we need a policy to prevent this. Perhaps a program would be shown only twice in a month regardless of the number of different people who submit it. Joyce said we should look at the programming log to see how frequently program repetition is occurring. Jeff added that the Lake County Board of Supervisors is complaining that they don't want to support TV8 if the programming is too "far-out." He feels we have to consider what the majority of Lake Co. viewers want to see, and his opinion is that it is not the "conspiracy theory" programs that some feel predominate now. Allen expressed concern that the people who submit these controversial programs are currently the biggest supporters of TV8. He doesn't want to lose them. He also said that he is not getting enough "middle-of-the-road" submissions to broadcast. Jeff stated we need to compromise so that all points of view are represented. Ed wants support for the station to grow to the point where we can afford to pay the manager. However, this will not happen if the station puts forth only one political view. The Board decided to ask the station management to try out the following policy for one month and report back:  
Prime time (5 p.m. – 10 p.m.) will be limited to locally produced programming. Imported programs will be scheduled to run only twice, regardless of how many different people submit the program. The Board encouraged the station management to replay local programming more, including the bulletin board (which they are working on currently.)
3. Joyce reported that the talent show cleared \$702 and we will sponsor it again next

year.  
PEG Manager's Report – please see attached.

Items for January Agenda – Discuss purchase of a shot-gun microphone. Review and finalize proposed programming criteria changes to the PEG manual

Adjournment – The meeting was adjourned at 9:05 a.m. The next meeting will be in January, exact date to be determined.

Submitted by  
Candyce Hagler  
PEG Board Secretary  
Attachment #1 – PEG Manager's Report (see below)

Attachment#1

## Accomplishments

1. New program on TV8 called DJ Dazzle dealing with out of area music videos
2. Carle Students are helping again with live broadcasting of Clearlake Meetings
3. Another member of the public David Ramirez has gotten involved with TV8 on regular basis & is now considered part of our staff & training for assistant manager. Also we have our 1<sup>st</sup> wiki member that has joined in helping us improve our wiki & taking responsibility for keeping our online video library up to date
4. First fund raiser raised over \$700
5. Memberships to TV8 have continued to grow
6. Judy Thein & Melissa Swanson used TV8 for broadcasting of Christmas Wish Tree info
7. CLPD is using TV8 to announce missing persons on a regular basis
8. Video Switcher now being used in taped & live broadcasts
9. Power Point now being used to produce title pages for broadcasts
10. Davenport Royalty free music library has begun being uploaded to the MacBook Pro for use in TV8 video productions
11. Rights to play local musicians music is being secured & used in TV8 video productions
12. Clearlake Christmas Light Parade was broadcast live this year. It was the 1<sup>st</sup> TV8 out door live production using staff
13. Wire & fittings donated by local Radio Shack were run from TV8 out to the event with the help of Doug Herren & his crew of Clearlake's Public Works
14. Roy Simons made a device for rolling & unrolling of the wire for these outdoor events. Also Roy is coming up with a design for counter & shelves for TV8 to whom he will also donate his labor.
15. Helped John Erfurth start work on taping of High School Rode events using Carle students

16. Our subscription to PEG Central (Video hosting site) was renewed with no lapse
17. Educating Dante DiAmici to the new system of remote slide production using WebNexus software (Necessary for transition of our Community Bulletin Board to specific slide shows)
18. 3 HD-280 Headphones were purchased

## Goals for Coming Month(s)

1. Overlays, slide shows, emergency messages & virtual channels tested & implemented
2. New forms-Check-out form/cards &/(Procedures for complaints)
3. Continue work on procedure manual
4. Live broadcast form &/instructions developed with PEG Committee
5. More users approved for the UltraNexus & PEG Central
6. Purchase of more equipment & software
7. Equipment moved to donated video rack
8. Counter & shelves installed
9. Scrolling Community Bulletin Board replaced with slides & slide shows that are more specific to video content & viewing audience
10. List of equipment/software for station

## Goals Needing Approval

1. Need Power Point software for the MacBook Pro
  2. Need shotgun mic(s)
- Need repair of Manfrotto Tripod