

PEG Board Meeting (Amended Minutes)
March 10, 2010
Clearlake City Hall

Members present: Joyce Overton, Ed Robey, Jeff Smith, and Candyce Hagler

Call to order – 6:09 by Joyce.

Agenda approval and deletions – none.

Public Comment

Betsy Cawn – She said she felt the PEG Board had overstepped its bounds after the unconfirmed complaints about too many conspiracy videos being shown. She requested the Board go back and revise the Joint Powers Authority Agreement.

Steven Stefanski – He stated he supported what the Board is trying to do to bring people together in order to get the station up and running.

Frank Gillespie – He stated he was the PEG Advisory Committee representative. He asked to meet with the Board about what has gone on. He wants improved communication between the Board and the Advisory Committee. He requested this issue be put on the next agenda.

Tom Slate: He stated that “anonymous complaints” about TV8 carried more weight with the Board than the statements of people who spoke in support of TV8.

Approval of the Minutes – The February 10, 2010, minutes were approved unanimously, with Jeff abstaining due to his absence.

Budget Proposal – Joyce stated that because the government entities who have helped support TV8 in the past are having to make big cutbacks, TV8 will have to rely more on fundraisers for support. Terri Larsen handed out a list of possible fundraisers and discussed them. She also added that we will apply for grants. Vince Metzger asked if liability insurance covers the volunteers. Joyce said the volunteers are considered at-will employees and are covered under City insurance while working on city property, but not while out in the field. The JPAA states the City and County are responsible for insurance. Joyce said that further research is being done on this issue. Joyce suggested adding line items to the budget concerning fundraisers and donations. She discussed possible paid positions for TV8 and said she had included them in the proposed budget. Jeff commented that since the County has had to lay off people, we probably can't expect them to contribute to TV8 this coming fiscal year, Jeff Mann, who owns the Oasis, said he is interested in sponsoring programming and is sure other local businesses would be also. This could be a good source of revenue for the station. It was also suggested that adding a franchise fee to Mediacom bills could raise revenue. Vince Metzger said we have to get tougher with the City and County about contributing their fair share. Joyce said she will make revisions to the budget suggested tonight. The PEG Board will meet on Wednesday, March 17, at 6 p.m. to approve the budget and look at the revised bylaws. Candy will email Joyce the notes she has on the revised bylaws.

Discussion of Board Seat – There are two seats currently available. The JPAA must be modified to make both of these seats open seats (not restricted to media and education). Terri will advertise for these seats, leaving the closing date open until the City and County approve the amendment to the JPAA.

Volunteer Report – Terri handed out a report about the different committees and what they are doing. She said that TV8 is desperate for new committee members because most all of the work is being done by just a few people. The committees are: Membership, Strategic Planning, Policies and Procedures, Promotions and Marketing, Advisory, and Finance. Terri explained that Jesus, owner of the Aviva Market next to City Hall, has offered the top floor of his building for use by TV8 at a nominal rent. Terri will bring the Board more information.

Next Board meeting: March 17, 2010, 6 p.m. Clearlake City Hall.

Meeting adjourned: 8:27 p.m.

Candyce Hagler
PEG Board Secretary