

PEG Board Meeting Minutes

April 13, 2011 - Clearlake City Hall

Members present: Joyce Overton, Candyce Hagler, Joel Moore and Vince Metzger.

Absent: Jeff Smith

Call or order – The meeting was called to order at 6:08 p.m. by Joyce.

Additions or Deletions to the Agenda: none

Public Comment –Terri Larsen stated that access to the TV station is being denied to the public because the office is only open a few hours a week. She said people have volunteered to man the office, but they have been denied access and she is not sure why. She wants more access during business hours. She also said that damaging personal information about her is being passed around and she feels it is to keep her from being a volunteer. She mentioned that Channel 8 often has a “black screen,” and asked the Board to address the issue. Dante DeAmicis suggested that the City Manager candidates should be apprised of the PEG Board and station issues. He stated that Java Express has a new owner and the place looks great. The owner is interested in supporting LCPTV8 artistic endeavors and activities.

Approval of Minutes – A motion was made, seconded, and carried unanimously to approve the February 12, 2011 minutes as written.

Volunteer Manager’s Report – Jed informed the Board that the automatic switches are being mailed away on Friday. As they are still under warranty, there shouldn’t be a problem getting them repaired or replaced. He requested Board approval to purchase canned air and a DVD burner and turned in a list of three bids as required. After some discussion, it was decided the station also needed a new printer at this time. Vince moved, Joel seconded, and the motion was carried unanimously to approve the purchase of these items (up to \$60 for the printer.)

Strategic Planning Report – Vince talked about the Strategic Planning Committee clarifying volunteer staff roles. They are: Manager, Strategic Planning Committee Chair, Community Calendar/Bulletin Board Editor, Website/Nexus Manager, and Marketing Director. These positions are currently held by Jed (Manager), Vince (Strategic Planning), Amorylis (Community Calendar), Beth (Website), and Joel (Marketing). They will share periodically at Board meetings to keep the Board apprised of station progress. Vince wanted a key to the station so he could allow more access during non-business hours. Joyce replied that this must wait until the new City Administrator is hired: too much else is going on now to address this issue properly. Beth showed the Board the two LCPTV websites currently operating. Amorylis showed the Board the issues with the Bulletin Board and made suggestions for improving it. Joel said he is going to work with Beth to get the marketing of the station going. He talked about the local news show he is working on with the Carle High School students. He said the students are working hard to get this show going.

Finalization of Operations and Procedures Manual –additional corrections were made.

Board of Supervisors Report – Lake County Board of Supervisors said they would agree to the 1% pass-through on subscribers’ Mediacom bills if both Lakeport and Clearlake City Councils would agree to it.

Other – Terri Larsen stated she now has a video production studio in Lower Lake. She will be offering to train people on the use of the equipment.

Adjournment – The meeting was adjourned at 8:05 p.m.

Candyce Hagler
PEG Board Secretary