

PEG Board Meeting Minutes
August 14, 2013 – Clearlake City Hall

Members Present – Vince Metzger, Denise Loustalot, Ed Robey, Jo Bennett, and Martin Scheel

Call to Order – Meeting called to order by Chair Denise at 6:00 p.m.

Addition to Agenda/ Minutes Approval. – Martin moved and Ed seconded adoption of agenda as written. Motion carried unanimously. Ed moved and Martin seconded the adoption of the July minutes with the correction of Martin’s last name from “Shield” to “Scheel.” Vote was unanimous.

Presentations – Terri Larsen talked about televising her radio show on Channel 8. She will bring a demo of the program to the next meeting.

Public Comment - Allen Markowski discussed live broadcasting from Austin Park. He would like to do it as a weekly program. Amorylis wanted to make sure PEG meetings will be televised. Estelle suggested adding instructions to the complaint form and requested a locked box in which to deposit complaints. Terri would like to see a bigger Programming Committee, which currently consists of the station programmer and one Board member. We need members from the public. She also requested the Board support current PEG producers (as opposed to outside producers) when seeking someone to produce a program.

Business

- GoDaddy.com Approval – Terri informed the Board that Host Monster is a better hosting website than GoDaddy. It is cheaper and includes better services. Beth agreed with her. Martin moved to direct the staff to pay for web hosting and domain names in an amount not to exceed the current GoDaddy liability and to investigate any other domain and host options and proceed. Ed seconded this motion. Approved unanimously.
- Petty Cash Approval – Jo suggested the Board Chair have access to petty cash as needed. Vince moved we approve \$150 for petty cash. Martin seconded. Motion carried unanimously.
- Board of Supervisors’ August 6 Meeting – Ed announced that the Board approved the pass-through contingent upon the CA Attorney General’s decision about whether or not it constitutes a tax. If and when we get the pass-through money, Ed suggested we outfit both the Lakeport and Clearlake City Council chambers with complete systems for broadcasting meetings. We also need to go back and talk to Lower Lake High School about coordinating with them to televise the programs students will be producing in their new lab. Ed suggested we have a regular agenda item for every meeting about planning for the best use of the pass-through money when/if we get it.
- Approval of Programmer’s Job Description – The job description will be voted on at the next Board Meeting. It will be available for public perusal in the Clearlake City Hall office. After approval, it will be posted on the LCPTV website.
- Jim Rickel’s Complaint – Jo read his complaint and his appeal. Ed moved and Martin seconded a motion to deny the appeal. Motion carried unanimously.
- Treasurer’s Report – The current balance is \$15,572.66.

Committee Reports

- Marketing – Vince and Beth will have the update of the Members’ Manual to present to the Board at the next meeting. Vince talked to MediaStar and they are willing to make another presentation on providing equipment and services to the station. They provide these services

to over 40 other PEG stations. It was decided to wait on this until the Attorney General's ruling on the pass-through money. The Business Plan will also be readdressed in the future.

- Programming – Jo talked about programs Beth downloads from PEG Media. We have equipment that is outdated and needs to be recycled. She asked that authorization to do this be placed on the next agenda.
- Staff Report – Beth checked on the wireless mic for the camera. It will cost \$229 and she suggested that it be purchased. She clarified that the official name for the station is Lake County PEG TV or LCPTV. She said forms need to be revised using only these names. The Board asked Beth to come up with a list of upgraded programming and the cost because there is now money available to spend in this area.

Adjournment – Meeting was adjourned at 8:22 p.m.

Candyce Hagler
PEG Board Secretary