

PEG Board Meeting Minutes

August 17, 2011 - Clearlake City Hall

Members present: Joyce Overton, Candyce Hagler, Joel Moore, Jeff Smith and Vince Metzger.

Call or order – The meeting was called to order at 6:11p.m. by Joyce.

Additions or Deletions to the Agenda: none

Public Comment –Dante DeAmicis said that since the station is having problems affiliating with Pride as a non-profit, we should find another entity to provide us with non-profit status. Bronley Heintz asked questions about the procedures for becoming a non-profit. Allen Markowitz requested the Board require posters on the Bulletin Board to be members of the station. Joyce requested this be put on the agenda for the next meeting. Terri Larsen stated she is considering suing Channel 8, its employees and the City of Clearlake for slander. She is no longer allowed in City Hall and feels her name is being unfairly dragged through the mud.

Management Report – Jed is on vacation, so Amorilys reported in his place. She stated she and Beth have been learning all phases of Jed's job in the last year so they can step in for him when he is gone. Beth said the station has a new email address: lctv@hotmail.com. She is going to change the address on the website tomorrow. It was reported that there was a \$500 donation from Generation Mortgage that could be used to purchase a new modulator. Vince stated Duke, the Mediacom tech, recommended the modulator (Agile Stereo Modulator) we need to get. It will cost about \$900. The Board asked the staff to get 3 bids for the new modulator and present them to the Board. Shannon Naylor volunteered to teach Amorylis and Beth how to copy DVDs and make labels.

Committee Report/ Presentation – Vince stated he and Joel are the Board members on the Sales and Marketing Committee. There was discussion of station keys, who should have them, and ways for staff to access them. It was suggested there be a "sign in/sign out" sheet for the keys. Joyce said City Hall always has a key. Joyce said that since the Strategic Planning Committee has fulfilled its role, it will now be replaced with staff meetings at the staff's discretion. Vince discussed the "chain of command" issue. Joyce stated this must be discussed in a closed session as it is a personnel matter. Joel read the paper he wrote describing TV8, what it does, and why the station needs the 1% pass through to continue. Vince and Terri then showed the station promotional video they created. There was some concern about Clearlake being shown in a negative light. The Board invited others to create additional promos and submit them to the Board for approval. Joel moved and Vince seconded that the Board approval the promo as presented tonight for airing on Channel 8. Motion passed unanimously. Amorylis attempted to show a Power Point presentation that will be presented to Lakeport City Council to convince them to vote for the pass through. There were computer problems, however, and Amorylis said she would mail the presentation to Board members for their comments.

Set-Aside Money –Allen discussed \$1500 that had been set aside some years ago for him (in lieu of salary) to be used to purchase station equipment by him at his discretion. He did not use this money when he was manager and wants to use it now. Since four of the Board members are new, they had no knowledge of this and did not feel comfortable reinstating it. However, since Allen is a skilled tech, he was told by Joyce to bring any equipment requests to the Board and they would be given serious consideration. Joel also read an article he is submitting to the paper about the untruths circulating about TV8.

Board of Supervisors Budget –Jeff stated the BOS passed their budget today and it did not include the \$5000 they voted to grant to the station last spring. Joyce requested Jeff look into this.

Adjournment – The meeting was adjourned at 8:38 p.m.

Candyce Hagler PEG Board Secretary

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