

**PEG Board Meeting Minutes**  
**December 14, 2011 - Clearlake City Hall**

Members present: Candyce Hagler, Joel Moore, Jeff Smith and Vince Metzger.

Call or order – The meeting was called to order at 6:07 p.m. by Vince.

Additions or Deletions to the Agenda: none

Public Comment – Allen Markowitz asked about the status of the Members' Manual. It has still not reached the final-copy stage. Beth will bring the latest revision to the next meeting. He asked about being able to check out equipment. The Board told him that we had voted against that about 6 months ago as we don't currently have the money to repair or replace damaged equipment. This issue will be added to the next agenda for discussion. In addition, we will discuss the Alternexus (Allen will give us information) at the next meeting. Squatch cleared up some misconceptions about his show that occurred at the BOS meeting. Dante DeAmicis asked about our non-profit status. He feels it should be an ongoing agenda item until it is finally resolved. Dante had a lot of other information to share on other items; in the interest of time, Vince asked him to email it to all the Board members. Carter Irwin expressed his appreciation for Channel 8 and said he was sorry we weren't treated well by the BOS. Terri Larsen thanked the staff for coming up with a slot for her show. She will start submitting material for it soon. She is glad to be back at the station and contributing.

Discussion/Action

**PEG Central** - We discussed renewing our subscription to the PEG Central server for \$2800. It has currently lapsed. Are there better, cheaper alternatives for uploading videos? Allen, Dante, Amorylis, and Beth will meet and come up with a recommendation. The rest of the discussion was carried over until the next meeting when Joyce will be able to hear it.

**Marketing/Fundraising Committee** – Vince feels it is time to form this committee and get it working. Joel was previously appointed the Marketing Chairman. Jeff suggested it be an ad hoc committee so Brown Act rules do not have to be followed. The consensus of the Board was that the committee be formed. The following people expressed an interest in being part of it:

David Ramirez, Squatch, Lorna Sides, Carter Irwin, Terri Larsen, Beth-Katherine Kaiman, and Vince. Joel will set up a meeting time and place and contact these people. They will report back to the next Board meeting.

**Planning a Presence at the Lakeport City Council Meeting** – Vince asked Jeff to email the Board a copy of the pass-through ordinance that the BOS created. Lakeport City Council said it was going to survey its constituency to see if they wanted the pass-through. Did this ever happen? Joel feels that because he has done the bulk of the legal research on the law concerning pass-throughs that he is best qualified to speak to the Lakeport City Council about this issue. The Marketing/Fundraising Committee will plan for the next presentation.

**Board Membership** – There are two openings on the Board (the vacant seat and Candy’s seat). The Board feels it would be ideal if one of the seats went to a Lakeport representative. Jeff mentioned Cliff Ruzicka’s daughter as a possibility. He will try to contact her. Jo Bennett has also sent a letter of interest (which was lost...we asked her to send another.) It was decided to advertise the openings. We want letters of interest by Friday, February 3, so we can act on the issue at the Feb. 8 Board meeting; we will also elect a new Board chair and vice-chair at this meeting.

**Membership Dinner** - A lot of ideas were discussed. Joel said he would try to get the Rebekah’s Lodge as the venue. Vince suggested a 50’s theme. Most people wanted it to be a cooperative effort between Channel 8 and KPFZ, with live broadcasting. Terri Larsen will talk to KPFZ about this. The suggested date is March 3. The Marketing/Fundraising Committee will discuss the details at its meetings.

**PEG Media** – Beth said we need money so we can pay to download more shows from PEG Media for use on Channel 8. Joel moved and Jeff seconded that we authorize \$100 be spent for the downloads. Motion passed unanimously.

Adjournment – The meeting was adjourned at 8:35 p.m.

Candyce Hagler PEG Board Secretary